



CAEN - LE HAVRE - PARIS - DUBAI - DUBLIN - OXFORD - BOSTON

EM NORMANDIE BUSINESS SCHOOL



EM Normandie Business School (AACSB and EQUIS accredited), dating back to 1871, has evolved and expanded beyond its original setting in French Normandy (Caen, Le Havre) to establish new campuses in Paris, Dubai, Dublin, Boston and Oxford. EM Normandie Business School has now 7 campuses in 5 countries, 6353 students of which 1/4 are international, more than 200 partner universities worldwide, 5,000 companies associated to the School life, and more than 26,000 Alumni members.

◆ MAIN PROGRAMMES OF STUDY

> Bachelor International Management (BIM) (3 year State-approved degree)
- Direct access into the 1st or 3d year

> Bachelor in Business Administration (BBA) (4-year State-approved degree)
- Direct access into the 1st year

> Master in Management (MIM) (Programme Grande École) (5-year State-approved degree)

Specialisations in English:

- Banking Finance and Fintech
- Digital Strategy and Innovation
- Financial Data Management
- International Business
- International Events Management
- International Logistics and Port Management
- International Marketing and Business Development
- Marketing and Digital in Luxury and Lifestyle
- Supply Chain Management
- Sustainable Business Strategy

> Masters of Science (Msc) certified by Conférence des Grandes Écoles + Official visa from French State :

- MSc Artificial Intelligence for Marketing Strategy (with EPITA) (ENG), Paris
- MSc Banking, Finance and Fintech, Oxford
- MSc Financial Data Management, Paris

- MSc International Events Management, Paris
- MSc International Logistics and Port Management, Le Havre
- MSc International Marketing and Business Development, Caen
- MSc Marketing and Digital in Luxury and Lifestyle, Paris
- MSc Supply Chain Management, Le Havre
- MSc Sustainable Business and Strategy, Paris

> Available in a 15 month track or 2 year track

◆ RESEARCH

EM Normandie brings solutions and expertise to economic actors by developing applied research in 6 main axes:

- Law, Finance and Control
- Economy, Territories and Sustainable Development
- Marketing
- Human Resources and Organisation
- Strategy and Entrepreneurship
- Supply Chain Management, Operations and Decision Sciences

◆ STRENGTHS

- One of the oldest Business Schools in France
- Programmes enhanced by digital learning methods
- International accreditations AACSB, EQUIS
- 7 campuses in 5 countries
- 1/4 of the students are international students
- Master in Management ranked 65th in the world according to the Financial Times rankings.
- Individual and professional coaching, internship and gap year offers...

◆ LOCATION

Close to London and Paris alike, the Ecole de Management de Normandie lies at the center of a growing region that is home to ambitious new projects while preserving the charms that have earned its international renown.



IDENTITY FORM

- ◆ **Precise name of the institution**
EM Normandie Business School
- ◆ **Type of institution**
Private Law Association (under 1901 act)
- ◆ **City where the main campus is located**
Caen - Le Havre - Paris - Dubai - Dublin - Oxford - Boston
- ◆ **Number of students**
6353 étudiants
- ◆ **Percentage or number of international students**
25%
- ◆ **Type and level of qualifications awarded**
- Bachelor in International Management
- Bachelor in Business Management
- Master in Management Grande École Programme
- Specialised Masters MS/MSc
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
Yes
- ◆ **Programs in English**
Yes - Bachelor in International Management
- Bachelor in Business Administration
- Master in Management (Grande École Programme) - MSc programmes
- ◆ **Registration fees/year (for information only)**
Bachelor: 8,500 €/ year or 9 000 € for year 3 admission - Master in Management: 13 000 € / year
Masters of Science (MSc): 14,500 to 19,400 €
- ◆ **Postal address**
9, rue Claude Bloch 14052 Caen Cedex, France
20, quai Frissard, 76600 Le Havre Cedex, France
30-32 rue Henri Barbusse, 92110 Clichy, France
Oxenford House, 13-15 Magdalen St, Oxford OX1 3AE, Royaume-Uni
Ulysses House, 22-24 Foley Street, Dublin 1, DO1 W2T2, Ireland
100 Morrissey Blvd.
Boston, MA 02125-3393

em-normandie.com - [join.em-normandie.com](https://www.join.em-normandie.com)



Member of Campus France Forum