



## Special Offer for Campus France Members

### 44th IEFT Fall Fairs

We have completed the 43rd IEFT Spring Fairs with remarkable success and incredible visitor numbers. It was a great pleasure to have 160 institutions from 30 different countries and 15.175 visitors (students and their parents) to our March fairs.

As being Türkiye's leading student recruitment fair, we are always happy to support international institutions to reach quality & prospective students in Türkiye. We would be delighted to see you and your members at our 44th IEFT Fall Fairs.

### 44th IEFT Fall Fairs 2024

**20 October 2024 Sunday** – Ankara Sheraton Hotel

**22 October 2024 Tuesday** – Izmir Ege Palas Business Hotel

**24 October 2024 Thursday** – Istanbul Asian Side, Hilton Istanbul Kozyatagi

**26-27 October 2024 Saturday&Sunday** – Istanbul European Side, Hilton Istanbul Bosphorus

### Why Join IEFT Fairs?

- Prestigious and Comfortable Venues
- High Quality, Fee-Paying Students
- Most Family Oriented Events of Türkiye
- Innovative Domestic Marketing Concept
- Smart Data Collection Technology / QR Code System
- High School / University Meetings/Visits
- Expert and Friendly Team
- Best International Sponsors and Partners
- Rich Social Activities and Tours
- Ready Set-up Concept Through

**"Just Bring Yourself, We Will Take Care of the Rest"**

Fair Cities	General Prices	Special Discounted Prices for CF Members (Until August 15, 2024)
Istanbul (three days / European & Asian side), Ankara and Izmir	\$6.950	<b>\$5.500</b>
Istanbul (two days / European side), Ankara and Izmir	\$6.250	<b>\$5.000</b>
Istanbul (three days / European & Asian side)	\$5.250	<b>\$4.200</b>
Istanbul (two days, European side only)	\$3.950	<b>\$3.160</b>

### IEFT Fairs fee includes;

- **Exhibition Stand:** Booth/table setup, participation for 2 representatives per institution.
- **Lunch and Refreshments:** Open buffet lunch, tea&coffee service during the fair days.
- **Institution Profile Listing:** Institution profile listing in the IEFT Catalog and our visitor website ([www.ieft.com.tr](http://www.ieft.com.tr)).
- **Networking Opportunities:** IEFT networking events and rich social activities.
- **Stand Dressing:** Your booth roll-up will be printed by IEFT, you can just send us the ready artwork with high resolution in pdf.

## 10th YEDAB EuroAsia Agent Workshop

We would like to cordially invite you to the **10th YEDAB EuroAsia Agent Workshop** which will be held just right after the fall fairs at **Hilton Istanbul Bosphorus**, on **28-29-30 October 2024** to create networking opportunities with the leading institutions and agents in our industry.

EuroAsia Agent Workshop is organised by **IEFT** (International Education Fairs of Turkiye) and in cooperation with **YEDAB** (Association of Overseas Education Counsellors) which has more than 100 members in Turkey and 200 international members, also is open for all qualified agents around the world.

If you aim to strengthen your position in the international education market and meet partners from **Middle East, Iran, Turkiye, Central Asia, Eastern Europe, Balkan Countries, Russia, Ukraine, Africa, Southeast Asia**, and etc. this is the perfect platform for you!

### **Why should you be a part of the EuroAsia Agent Workshop?**

- B2B meetings with high-quality student recruitment agents
- Only the decision-makers of agents are invited. (either the owners or the managers)
- Marcom Pro-Gold e-schedule meeting system
- 70% of the agents attend only EuroAsia Workshop rather than any other similar platforms
- Larger agent participation on-site compared to other events due to the visa exemption or the ease of acquiring Turkish visas for agents
- 3-nights accommodation at Hilton Istanbul Bosphorus and other 5-star hotels with special rates
- Rich social activities and networking
- Boat Cruise on the amazing Bosphorus
- Historical and cultural Istanbul city tour

**Date: 28-29-30 October 2024**

**Venue: Hilton Istanbul Bosphorus**

**General Participation Price: 3200 USD**

**Special Discounted Price for CF Members : 2400 USD (*until August 15th*)**

Please let us know if you have any questions or would like to reserve your place through [info@ieft.net](mailto:info@ieft.net) / [selime@ieft.net](mailto:selime@ieft.net).

Look forward to seeing you in IEFT Fall Events 2024.

All the best.

IEFT Team